

2025



WESTERN
FIRE CHIEFS
ASSOCIATION

THE WFCFA



IGNITE SYMPOSIUM

INSPIRE • GROW • NETWORK • INNOVATE • TRANSFORM • EDUCATE

SPONSORSHIP OPPORTUNITIES



WELCOME

The Western Fire Chiefs Association (WFCA) is proud to have served fire service leaders for over 120 years, a milestone made possible by the unwavering support of our community partners.

We are committed to fostering ongoing opportunities for innovative, public service-oriented organizations to engage with our Board and members. We are thrilled to announce and invite you to the all-new IGNITE Symposium, a unique opportunity for both our members and partners. The sponsorship and exhibitor options outlined in this packet are designed to offer exceptional business development opportunities for your organization, with various levels of exposure tailored to your needs and goals.

Thank you for supporting WFCA. Together, we will continue to provide the connections, education, and innovation needed to address the challenges ahead for the fire service.



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SCHEDULE OF EVENTS

FEBRUARY 9-12, 2025

Join us in the vibrant city of Las Vegas, NV, for an exciting series of events hosted by the Western Fire Chiefs Association.

Red Rock Casino

11011 W. Charleston Blvd.
Las Vegas, NV 89135

February 9

Super Bowl Watch Party

Open exclusively to Presidents' Forum attendees and the **Super Bowl Watch Party Sponsor**, this event provides an excellent opportunity to relax, network, and enjoy the big game together. Exclusively sponsored by a single organization, this unique event offers prime visibility and engagement with key industry leaders.

February 10

Presidents' Forum

WFCA's Presidents' Forum is an exclusive gathering open only to WFCA Board Members, the 11 Western States Association executives, industry partners, and select sponsors. The Forum commences with a **WFCA Board Meeting** and concludes with a **WFCA Board Dinner**. Invitations to these events are exclusive to the **Elite, Premier, and Super Bowl Watch Party Sponsors**.

February 11-12

IGNITE Symposium

Inspire, Grow, Network, Innovate, Transform, Educate

The inaugural WFCA IGNITE Symposium is set to gather 250 Chief Officers from the Western region for a premier experience centered on education, innovation, and networking. The Symposium will offer educational sessions on both days as well as an **All Attendee Social Event** on the evening of February 11.

IGNITE Exhibitor Booth Setup Time

Monday, Feb. 10: 9:00 am—5:00 pm

Elite Sponsor

\$35,000

Level of Exclusivity	Exclusive – one available
Speaking Opportunities	15 minutes—address IGNITE attendees during the general session
Networking Events	<p>4x passes to the following:</p> <ul style="list-style-type: none"> • Sole Sponsor of All Attendee Social Event • Exclusive dinner (for Elite and Premier sponsors) with WFCAs Executive Director, President, Vice President, and Intl. Director • All Presidents’ Forum and IGNITE Symposium events (includes lunches) • WFCAs Board Meeting • WFCAs Board Dinner
Exhibition Booth	Preferential booth space in IGNITE general session meeting space
Attendee Promotional Materials	<ul style="list-style-type: none"> • Sponsor-provided flyers will be included in the check-in packets for all attendees • Sponsor-provided giveaway at the exclusive All Attendee Social Event
Event Recognition & Signage	<ul style="list-style-type: none"> • Recognition and introduction as sole Elite Sponsor throughout IGNITE • Sponsorship level on signage in general session meeting space • Banner placed in general session meeting space • Banner placed at the All Attendee Social Event (exclusive to the Elite Sponsor) • Custom napkins with your company logo featured at the All Attendee Social Event • Custom-named signature drink featured at the All Attendee Social Event
Digital Recognition	<ul style="list-style-type: none"> • Dedicated Sponsored Content Column in the Daily Dispatch to highlight your organization • Featured in the 2024 Q4 edition of the WFCAs Quarterly Newsletter • 4x National Top Banners placed in the Daily Dispatch • Promotion of sponsorship level on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication

Premier Sponsor

\$25,000

Level of Exclusivity	Limited – four available
Speaking Opportunities	5 minutes—address IGNITE attendees during the general session
Networking Events	<p>3x passes to the following:</p> <ul style="list-style-type: none"> • Exclusive dinner (for Elite and Premier sponsors) with WFCAs Executive Director, President, Vice President, and Intl. Director • All Presidents’ Forum and IGNITE Symposium events (includes lunches) • WFCAs Board Meeting • WFCAs Board Dinner
Exhibition Booth	Preferential booth space in IGNITE general session meeting space
Attendee Promotional Materials	<ul style="list-style-type: none"> • Sponsor-provided flyers will be included in the check-in packets for all attendees • Sponsor-provided giveaway during designated sponsored lunch
Event Recognition & Signage	<ul style="list-style-type: none"> • Recognition and introduction as a Premier Sponsor throughout IGNITE • Signs placed in lunch space during designated sponsored lunch
Digital Recognition	<ul style="list-style-type: none"> • Promotion of sponsorship level on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication

Research & Training Sponsor

\$20,000

Level of Exclusivity	Exclusive – one available
Speaking Opportunities	60 minutes – dedicated breakout session to present and address IGNITE attendees
Networking Events	2x passes to the following: <ul style="list-style-type: none"> All IGNITE Symposium events (includes lunches)
Attendee Promotional Materials	<ul style="list-style-type: none"> Speaking opportunity included in event agenda Sponsor-provided flyers will be included in the check-in packets for all attendees
Event Recognition & Signage	<ul style="list-style-type: none"> Recognition and introduction as sole Research & Training Sponsor throughout IGNITE Signage placed in general session meeting space
Digital Recognition	<ul style="list-style-type: none"> Promotion of sponsorship level and as a speaker in event agenda on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication

Super Bowl Watch Party Sponsor

\$20,000

Level of Exclusivity	Exclusive – one available
Speaking Opportunities	15 minutes—address Presidents’ Forum attendees
Networking Events	3x passes to the following: <ul style="list-style-type: none"> All Presidents’ Forum and IGNITE Symposium events (includes lunches) WFCA Board Meeting WFCA Board Dinner
Exhibition Booth	Booth space in IGNITE general session meeting space
Attendee Promotional Materials	<ul style="list-style-type: none"> Sponsor-provided giveaways during Watch Party
Event Recognition & Signage	<ul style="list-style-type: none"> Recognition and introduction as sole Watch Party Sponsor at Presidents’ Forum Custom napkins with your logo featured at the Watch Party Custom-named signature drink featured at the Watch Party

Gold Sponsor \$10,000

Level of Exclusivity	Limited – six available
Speaking Opportunities	5 minutes—address IGNITE attendees at the start of a breakout session
Networking Events	2x passes to the following: <ul style="list-style-type: none"> • Exclusive lunch meeting (for Gold sponsors) with WFCA’s Executive Director, President, Vice President, and International Director • All IGNITE Symposium events (includes lunches)
Exhibition Booth	Booth space in IGNITE general session meeting space
Attendee Promotional Materials	<ul style="list-style-type: none"> • Sponsor-provided flyers will be included in the check-in packets for all attendees
Event Recognition & Signage	<ul style="list-style-type: none"> • Recognition and introduction as a Gold Sponsor throughout IGNITE • Sponsorship level on signage in general session meeting space • Signs placed at break stations highlighting all Gold Sponsors
Digital Recognition	<ul style="list-style-type: none"> • Promotion of sponsorship level on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication

Keynote Speaker Sponsor \$10,000

Level of Exclusivity	Exclusive – one available
Speaking Opportunities	5 minutes—address IGNITE attendees and introduce keynote speaker
Networking Events	2x passes to the following: <ul style="list-style-type: none"> • All IGNITE Symposium events (includes lunches)
Attendee Promotional Materials	<ul style="list-style-type: none"> • Sponsor-provided flyers will be included in the check-in packets for all attendees
Event Recognition & Signage	<ul style="list-style-type: none"> • Recognition and introduction as the sponsor of the keynote speaker • Sponsorship level on signage in general session meeting space
Digital Recognition	<ul style="list-style-type: none"> • Promotion of sponsorship level on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication

Sponsorship Level	Elite Sponsor \$35,000	Premier Sponsor \$25,000	Research & Training Sponsor \$20,000	Super Bowl Watch Party Sponsor \$20,000	Gold Sponsor \$10,000	Keynote Speaker Sponsor \$10,000
Level of Exclusivity	Exclusive—one available	Limited—four available	Exclusive—one available	Exclusive—one available	Limited—six available	Exclusive—one available
Speaking Opportunities	15 minutes—address IGNITE attendees during the general session	5 minutes—address IGNITE attendees during the general session	60 minutes—address IGNITE attendees during designated speaking time	15 minutes—address Presidents’ Forum attendees during the general session	5 minutes—address IGNITE attendees at the start of a breakout session	5 minutes—address IGNITE attendees and introduce keynote speaker
Networking Events	4x passes to the following: <ul style="list-style-type: none"> Sole sponsor of All Attendee Social Event Exclusive dinner (for Elite and Premier sponsors) with WFCA’s Executive Director, President, Vice President, and Intl. Director All Presidents’ Forum and IGNITE Symposium events (includes lunches) WFCA Board Meeting WFCA Board Dinner 	3x passes to the following: <ul style="list-style-type: none"> Exclusive dinner (for Elite and Premier sponsors) with WFCA’s Executive Director, President, Vice President, and Intl. Director All Presidents’ Forum and IGNITE Symposium events (includes lunches) WFCA Board Meeting WFCA Board Dinner 	2x passes to the following: <ul style="list-style-type: none"> All IGNITE Symposium events (includes lunches) 	3x passes to the following: <ul style="list-style-type: none"> All Presidents’ Forum and IGNITE Symposium events (includes lunches) WFCA Board Meeting WFCA Board Dinner 	2x passes to the following: <ul style="list-style-type: none"> Exclusive lunch meeting (for Gold sponsors) with WFCA’s Executive Director, President, Vice President, and International Director All IGNITE Symposium events (includes lunches) 	2x passes to the following: <ul style="list-style-type: none"> All IGNITE Symposium events (includes lunches)
Exhibition Booth	Preferential booth space in IGNITE general session meeting space	Preferential booth space in IGNITE general session meeting space	-	Booth space in IGNITE general session meeting space	Booth space in IGNITE general session meeting space	-
Attendee Promotional Materials	<ul style="list-style-type: none"> Sponsor-provided flyers will be included in the check-in packets for all attendees Sponsor-provided giveaway at the exclusive All Attendee Social Event 	<ul style="list-style-type: none"> Sponsor-provided flyers will be included in the check-in packets for all attendees Sponsor-provided giveaway during designated sponsored 	<ul style="list-style-type: none"> Speaking opportunity included in event agenda Sponsor-provided flyers will be included in the check-in packets for all attendees 	<ul style="list-style-type: none"> Sponsor-provided giveaways during Watch Party 	<ul style="list-style-type: none"> Sponsor-provided flyers will be included in the check-in packets for all attendees 	<ul style="list-style-type: none"> Sponsor-provided flyers will be included in the check-in packets for all attendees
Event Recognition & Signage	<ul style="list-style-type: none"> Recognition and introduction as sole Elite Sponsor throughout IGNITE Sponsorship level on signage in general session meeting space Banner placed in general session meeting space Banner placed at the All Attendee Social Event (exclusive to the Elite Sponsor) Custom napkins with your company logo featured at the All Attendee Social Event Custom-named signature drink featured at the All Attendee Social Event 	<ul style="list-style-type: none"> Recognition and introduction as a Premier Sponsor throughout IGNITE Sponsorship level on signage in general session meeting space Signs placed in lunch space during designated sponsored lunch 	<ul style="list-style-type: none"> Recognition and introduction as sole Research & Training Sponsor throughout IGNITE Sponsorship level on signage in general session meeting space Signs placed in general session meeting space 	<ul style="list-style-type: none"> Recognition and introduction as sole Watch Party Sponsor at Presidents’ Forum Sponsorship level on signage in general session meeting space Custom napkins with your logo featured at the Watch Party Custom-named signature drink featured at the Watch Party 	<ul style="list-style-type: none"> Recognition and introduction as a Gold Sponsor throughout IGNITE Sponsorship level on signage in general session meeting space Signs placed at break stations highlighting all Gold Sponsors 	<ul style="list-style-type: none"> Recognition and introduction as the sponsor of the keynote speaker Sponsorship level on signage in general session meeting space
Digital Recognition	<ul style="list-style-type: none"> Dedicated Sponsored Content Column in the Daily Dispatch to highlight your organization Featured in the 2024 Q4 edition of the WFCA Quarterly Newsletter 4x National Top Banners placed in the Daily Dispatch Promotion of sponsorship level on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication 	<ul style="list-style-type: none"> Promotion of sponsorship level on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication 	<ul style="list-style-type: none"> Promotion of sponsorship level and as a speaker in event agenda on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication 	-	<ul style="list-style-type: none"> Promotion of sponsorship level on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication 	<ul style="list-style-type: none"> Promotion of sponsorship level on IGNITE website, event e-blasts, social media content, and in the Daily Dispatch publication

Exhibitors

\$1,500

Level of Exclusivity	Limited – 20 available
Networking Events	2x passes to the following: <ul style="list-style-type: none"> All IGNITE Symposium events (includes lunches)
Exhibition Booth	Booth space (6 foot draped table with 2 chairs) in adjacent space to IGNITE general session meeting space where morning and afternoon break snacks will be provided to all attendees
Digital Recognition	<ul style="list-style-type: none"> Promotion of sponsorship level on IGNITE website

À La Carte Sponsorships

Lanyard Sponsor \$2,000	Pen Sponsor \$1,000 (+ cost of materials & shipping)	Bag Sponsor \$1,000 (+ cost of materials & shipping)
<ul style="list-style-type: none"> Exclusive—one available Company logo, along with IGNITE logo, imprinted on all IGNITE attendee lanyards 	<ul style="list-style-type: none"> Exclusive—one available Sponsor-provided pens will be given to all attendees upon check-in <i>Note: WFCFA to approve item proof before order is placed</i> 	<ul style="list-style-type: none"> Exclusive—one available Sponsor-provided bags will be given to all attendees upon check-in <i>Note: WFCFA to approve item proof before order is placed</i>
Notepad Sponsor \$1,000 (+ cost of materials & shipping)	Reusable Water Bottle Sponsor \$1,000 (+ cost of materials & shipping)	Attendee Giveaway \$1,000 (+ cost of materials & shipping)
<ul style="list-style-type: none"> Exclusive—one available Sponsor-provided notepads will be given to all attendees upon check-in <i>Note: WFCFA to approve item proof before order is placed</i> 	<ul style="list-style-type: none"> Exclusive—one available Sponsor-provided reusable water bottles will be given to all attendees upon check-in <i>Note: WFCFA to approve item proof before order is placed</i> 	<ul style="list-style-type: none"> Exclusive—one available Sponsor-provided giveaway of an item not already listed will be given to all attendees upon check-in <i>Note: WFCFA to approve item proof before order is placed</i>

Sign Up

Our offerings are limited and exclusive to provide our sponsors a premier experience. To better serve our partners, we have established a registration process that lets you select multiple sponsorships of interest. We will then confirm availability and ensure it's the best fit.

[Click here](#) to express your interest in our sponsorship and exhibitor opportunities. We will follow-up within 1-2 business days.

Questions? Contact Us.

Western Fire Chiefs Association
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